

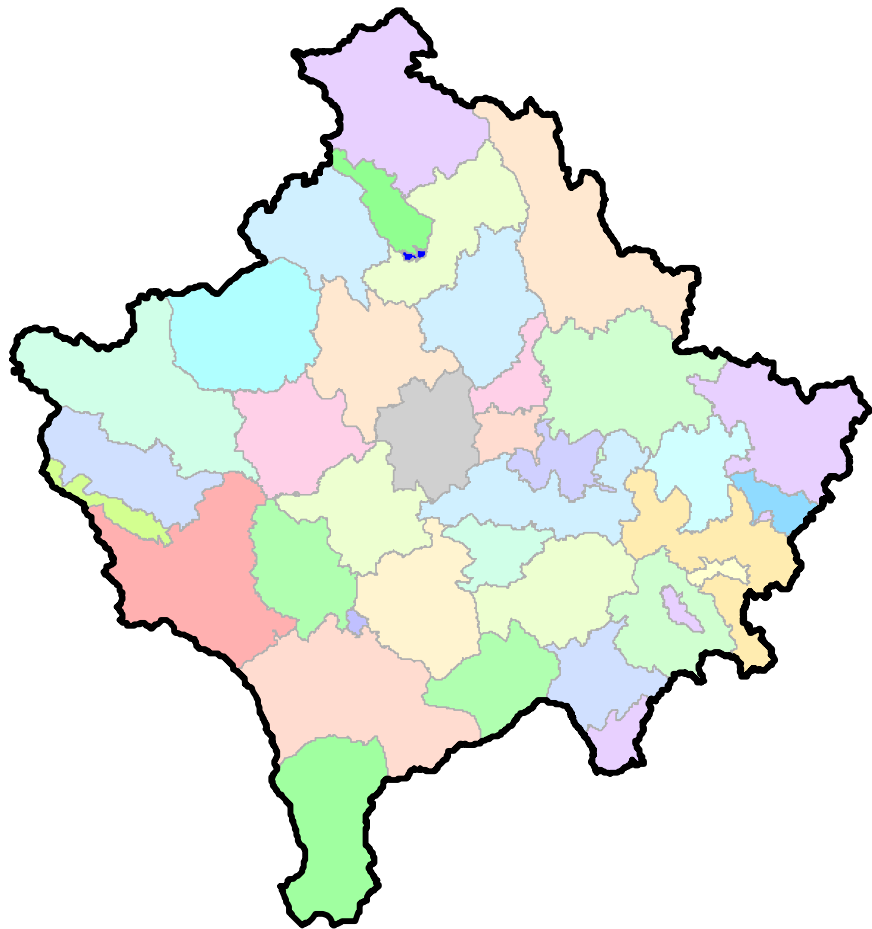


Republika e Kosovës  
Republika Kosova-Republic of Kosovo  
*Qeveria - Vlada - Government*

Ministria e Financave - Ministarstvo za Financije - Ministry of Finance  
*Agjencia e Statistikave të Kosovës - Agencija za Statistike Kosova - Kosovo Agency of Statistics*

## Series 3: Economic Statistics

# Short-term Retail Trade Statistics Q4 2020



AGJENCIA E STATISTIKAVE TË KOSOVËS  
AGENCIJA ZA STATISTIKE KOSOVA  
KOSOVO AGENCY OF STATISTICS

## Foreword

The Kosovo Agency of Statistics (KAS) has compiled the publication of the quarterly results of the Retail Trade Statistics for the period Q4 2020 (2015 = 100).

These statistics are an integral part of the KAS Statistical Programme and are based on the statements of enterprises. This research is published on a quarterly basis.

The results of this research show the performance in retail trade in quarterly periods.

These results are also used for the purposes of compiling the national accounts and are important source in the preparation of Gross Domestic Product by production and expenditure approach on a quarterly basis.

*This publication may be subject to revision.*

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## List of Symbols and Abbreviations

KAS	-	Kosovo Agency of Statistics
NEA	-	Nomenclature of Economic Activities
KTA –		Kosovo Tax Administration
KBRA –		Kosovo Business Registration Agency
SBR	-	Statistical Business Register
STES	-	Short Term Enterprise Statistics
Q1	-	First quarter
Q2	-	Second quarter
Q3	-	Third quarter
Q4	-	Fourth quarter
Symbols		
:	-	Data not available
n/a	-	Not applicable

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## **1 Objective, methodology and scope of the survey**

### **1.1. Objective**

The main objective of the short-term retail trade statistics is the presentation of quarterly trends in the retail sector, through several economic indicators, enabling comparability of data at international level in accordance with the European standards for quarterly statistics. The survey aims to meet the demands for more comprehensive statistical information on the conditions of market economy and provides data on the economic activities of enterprises in the retail sector.

### **1.2. Methodology and scope of the survey**

Short-term statistics of economic enterprises in the retail sector provides the data for the fourth quarter of 2020 according to the Nomenclature of Economic Activities NACE Rev. 2.

In order to reflect the changes in the structure of the economy, all indicators in this quarter are presented on an updated basis, from the first quarter of 2019. The survey covers, in summary, the retail sector.

The methodology used for compiling the survey instruments, nomenclature and preparation of data for publication is in accordance with the Eurostat rules and recommendations. The questionnaire was compiled in co-operation with the experts from International Monetary Fund.

The survey was conducted throughout the territory of Kosovo and includes the retail sector.

### **1.3. Sampling frame and sampling selection**

For creating (determining) the sampling frame, were used the data from the statistical register of businesses. All enterprises that have declared one of the taxes during the reference years for the previous years are considered active. Sample selection was made on the basis of the criterion where all enterprises representing 80% of turnover for the corresponding activity according to the four-digit level of NACE Rev2 were included. The number of enterprises involved in the survey is 846, in the retail trade sector.

#### **1.4. Data collection procedures**

The data collection from the field was conducted through the interviewers, mainly by applying the method of direct interviews of enterprises by surveyors using the questionnaire, also the methods of leaving the questionnaire to businesses and in certain cases the method of sending the questionnaire via electronic form or e-mail.

The field survey takes 20 days after the end of the reference quarter and the deadline for collecting data from the field is 30 days after the field work.

## 2 Definitions and key indicators

### 2.1. Definitions

**Enterprise** - is the smallest combination of legal entity with the manufacturing unit of products or services which has independence in decision-making, especially for the use of its material and monetary resources. An enterprise may carry one or several economic activities.

**Active enterprise** - is considered the enterprise that declared one of the taxes or any employees for the reference year.

**Value of turnover from trade** - represents the turnover made by trade by excluding value added tax.

**Indices** - express change in time of a given variable or variables as a whole. Volume index is calculated by the Laspeyres formula.

**Turnover value index of retail trade** - the objective of the turnover value index is to present market performance.

**Number of employees** - total number of paid employees working in enterprises (excluding family members who work without pay).

**Index of number of employees** - employment index represents the evolution of employment in the surveyed enterprises.

### 2.2. Key indicators

**Indicators** - are given in index form, the annual change in percentage, quarterly change in percentage in the reference base year, currently 2013 = 100. The data do not represent absolute values.

**Quarterly change in percentage** - measures the change in percentage of the economic indicator of the current quarter versus the previous quarter of the same year.

**Review** - indexes can be reviewed for several reasons: additional information, methodological changes or revaluations of coefficients used, etc.

### **3 Retail trade**

#### **3.1. The structure of turnover in retail sector**

##### **Fourth Quarter 2020 - Third Quarter 2020**

In the fourth quarter of 2020 compared to the third quarter of 2020, the following have increased: Retail sale of food products, beverages and tobacco in specialized stores 41.5%, Retail sale of other goods in non-specialized stores 34.4% Retail sale of fuel for motor vehicles in specialized stores 29.2%, Retail sale in non-specialized stores 28.6%, Retail sale of IT and communication equipment in specialized stores 24.7%, Retail sale not in shops, stalls or markets 24.3%, Retail sale of other household appliances in specialized stores 20.9%, Retail sale of cultural and entertainment goods in specialized stores 1.4%.

##### **Fourth Quarter 2020 - Fourth Quarter 2019**

In the fourth quarter of 2020, compared to the fourth quarter of 2019, there is an increase to: Retail sale of IT and communication equipment in specialized stores 54.3%, Retail sale of other household appliances in specialized stores 5.5% and Retail sale in non-specialized stores 4.7%.

While the decline was observed to: Retail sale of cultural and entertainment goods in specialized stores (48.6%), Retail sale of fuel for vehicles in specialized stores marked (27.7%), Retail sale not in stores, stalls or markets (27.5%), Retail sale of other goods in specialized stores (12.5%) and Retail sale of food products, beverages and tobacco in specialized stores (10.0%).



## **3.2. Number of employees in the retail trade sector**

### **Fourth Quarter 2020 - Third Quarter 2020**

In the fourth quarter of 2020 compared to the third quarter of 2020, increase in the number of employees has: Retail trade of fuel for vehicles in specialized stores 64.3%, Retail trade of food products, beverages and tobacco in specialized stores 45.9%, Retail sale of other goods in specialized stores 33.5%, Retail sale of IT and communication equipment in specialized stores 30.1%, Retail sale of other household appliances in specialized stores 19.0%, Retail sale in non-specialized stores 16.5%, Retail sale not in stores, stalls or markets 10.1%, and Retail sale of cultural and entertainment goods in specialized stores 5.9%.

### **Fourth Quarter 2020 - Fourth Quarter 2019**

In the fourth quarter of 2020 compared to the same quarter of 2019 increase in the number of employees have been observed to: Retail sale of other household appliances in specialized stores 10.1%, Retail sale of food products, beverages and tobacco in stores of Specialized 9.2%, Retail sale of cultural and entertainment goods in specialized stores 4.6%., Retail sale in non-specialized stores 2.0%.

While the following have decreased: Retail sale of IT and communication equipment in specialized stores (21.4%), Retail sale of fuel for vehicles in specialized stores (3.0%), Retail sale not in stores, stalls or markets (2.6%) and Retail sale of other goods in specialized stores (1.5%).

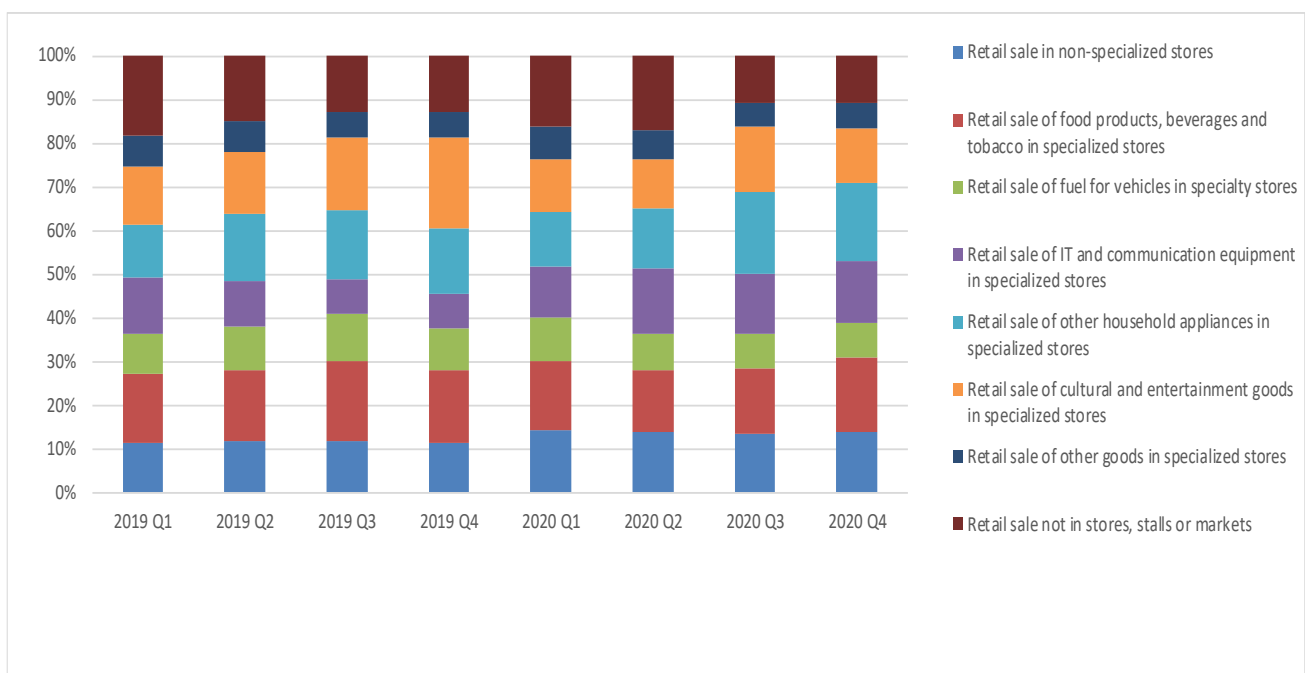
## 4 Index of turnover and the number of employees in the retail trade sector

### 4.1. Index of turnover in the retail trade sector

**Tab.1. Index of turnover in the retail trade sector (2015 = 100)**

Subgroup (NACE Rev.2)	Economic activity	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3	2020 Q4
471	Retail sale in non-specialized stores	143,9	171,8	202,3	195,7	174,0	172,8	159,4	204,9
472	Retail sale of food products, beverages and tobacco in specialized stores	205,3	237,5	320,9	287,1	191,7	178,1	182,7	258,5
473	Retail sale of fuel for vehicles in specialty stores	117,3	145,4	182,1	166,2	117,3	106,7	93,0	120,1
474	Retail sale of IT and communication equipment in specialized stores	160,8	150,9	139,1	135,3	142,3	188,7	167,5	208,8
475	Retail sale of other household appliances in specialized stores	158,9	225,6	272,2	255,4	148,9	170,7	222,9	269,4
476	Retail sale of cultural and entertainment goods in specialized stores	167,4	209,9	291,0	357,2	148,7	141,7	180,9	183,5
477	Retail sale of other goods in specialized stores	94,0	104,3	100,3	100,8	92,6	86,6	65,6	88,2
479	Retail sale not in stores, stalls or markets	231,8	216,6	221,4	223,8	194,0	214,5	130,5	162,2

**Graph 1. Index of turnover in the retail trade sector (2015 = 100)**



**Tab 1a. Change of the index of turnover in retail trade through quarterly periods with previous quarter**

Subgroup (NACE Rev.2)	Economic activity	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3	2020 Q4
		2018 Q4	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3
471	Retail sale in non-specialized stores	-2,6	19,4	17,8	-3,3	-11,1	-0,7	-7,8	28,6
472	Retail sale of food products, beverages and tobacco in specialized stores	14,3	15,7	35,1	-10,5	-33,3	-7,1	2,6	41,5
473	Retail sale of fuel for vehicles in specialty stores	-13,1	24,0	25,2	-8,7	-29,4	-9,1	-12,8	29,2
474	Retail sale of IT and communication equipment in specialized stores	17,8	-6,2	-7,8	-2,8	5,2	32,6	-11,2	24,7
475	Retail sale of other household appliances in specialized stores	-3,0	42,0	20,6	-6,2	-41,7	14,6	30,6	20,9
476	Retail sale of cultural and entertainment goods in specialized stores	8,2	25,4	38,7	22,8	-58,4	-4,7	27,7	1,4
477	Retail sale of other goods in specialized stores	-1,6	11,0	-3,8	0,5	-8,1	-6,5	-24,2	34,4
479	Retail sale not in stores, stalls or markets	2,6	-6,5	2,2	1,1	-13,3	10,6	-39,1	24,3

**Tab 1b. Change of the index of turnover in retail trade through quarterly periods with the same quarter of the previous year**

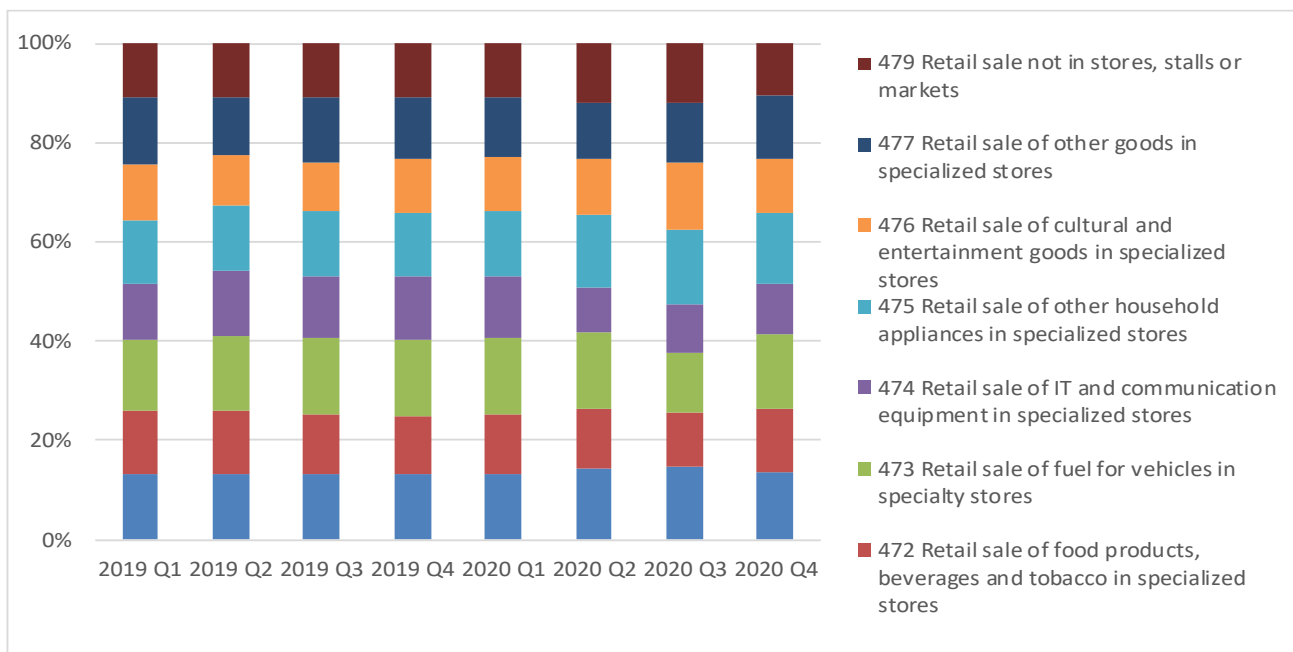
Subgroup (NACE Rev.2)	Economic activity	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3	2020 Q4
		2018 Q1	2018 Q2	2018 Q3	2018 Q4	2019 Q1	2019 Q2	2019 Q3	2019 Q4
471	Retail sale in non-specialized stores	8,5	19,7	39,9	32,5	21,0	0,6	-21,2	4,7
472	Retail sale of food products, beverages and tobacco in specialized stores	32,8	37,3	81,6	59,9	-6,6	-25,0	-43,1	-10,0
473	Retail sale of fuel for vehicles in specialty stores	-7,6	5,1	33,6	23,2	0,0	-26,7	-48,9	-27,7
474	Retail sale of IT and communication equipment in specialized stores	-15,4	-8,7	-1,2	-0,9	-11,5	25,1	20,4	54,3
475	Retail sale of other household appliances in specialized stores	21,5	57,7	66,7	56,0	-6,3	-24,3	-18,1	5,5
476	Retail sale of cultural and entertainment goods in specialized stores	40,8	70,4	116,9	130,8	-11,2	-32,5	-37,8	-48,6
477	Retail sale of other goods in specialized stores	-4,3	-3,3	-4,5	5,5	-1,5	-16,9	-34,6	-12,5
479	Retail sale not in stores, stalls or markets	18,7	7,5	2,5	-1,0	-16,3	-1,0	-41,0	-27,5

## 4.2. Index of number of employees in the retail trade sector

**Tab 2. Index of number of employees in the retail trade sector through quarterly periods**

Subgroup (NACE Rev.2)	Economic activity	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3	2020 Q4
471	Retail sale in non-specialized stores	132,0	131,1	131,7	130,6	128,8	127,5	114,4	133,3
472	Retail sale of food products, beverages and tobacco in specialized stores	126,5	127,0	117,0	114,5	117,1	106,1	85,7	125,0
473	Retail sale of fuel for vehicles in specialty stores	143,6	148,5	151,5	154,2	152,2	137,0	91,0	149,5
474	Retail sale of IT and communication equipment in specialized stores	111,2	129,0	124,5	127,0	120,9	80,4	76,8	99,8
475	Retail sale of other household appliances in specialized stores	128,4	131,8	130,0	127,3	127,2	128,1	117,7	140,2
476	Retail sale of cultural and entertainment goods in specialized stores	110,8	100,3	95,5	105,9	106,8	101,6	104,6	110,8
477	Retail sale of other goods in specialized stores	133,6	116,8	128,6	126,2	119,1	101,2	93,1	124,3
479	Retail sale not in stores, stalls or markets	108,9	106,1	106,8	105,4	103,8	104,3	93,4	102,7

**Graph 2. Number of employees in the retail trade sector (2015 = 100)**



**Tab 2a. Change of the index of number of employees in the retail trade sector through periods compared to the previous year**

Subgroup (NACE Rev.2)	Economic activity	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3	2020 Q4
		2018 Q4	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3
471	Retail sale in non-specialized stores	0,4	-0,6	0,4	-0,8	-1,4	-1,0	-10,3	16,5
472	Retail sale of food products, beverages and tobacco in specialized stores	9,4	0,3	-7,8	-2,2	2,3	-9,3	-19,2	45,9
473	Retail sale of fuel for vehicles in specialty stores	9,8	3,4	2,0	1,8	-1,3	-10,0	-33,6	64,3
474	Retail sale of IT and communication equipment in specialized stores	-1,9	16,0	-3,5	2,0	-4,8	-33,5	-4,5	30,1
475	Retail sale of other household appliances in specialized stores	-2,0	2,6	-1,4	-2,1	0,0	0,7	-8,1	19,0
476	Retail sale of cultural and entertainment goods in specialized stores	13,4	-9,5	-4,8	10,9	0,8	-4,8	2,9	5,9
477	Retail sale of other goods in specialized stores	7,5	-12,6	10,2	-1,9	-5,6	-15,0	-8,0	33,5
479	Retail sale not in stores, stalls or markets	4,0	-2,6	0,7	-1,3	-1,6	0,5	-10,5	10,1

**Tab 2b. Change of the index of number of employees in the retail trade sector through periods compared to the same quarter of the previous year**

Subgroup (NACE Rev.2)	Economic activity	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3	2020 Q4
		2018 Q1	2018 Q2	2018 Q3	2018 Q4	2019 Q1	2019 Q2	2019 Q3	2019 Q4
471	Retail sale in non-specialized stores	5,1	1,7	0,4	-0,7	-2,4	-2,8	-13,1	2,0
472	Retail sale of food products, beverages and tobacco in specialized stores	10,2	3,7	-4,1	-1,0	-7,5	-16,4	-26,7	9,2
473	Retail sale of fuel for vehicles in specialty stores	7,9	2,4	8,2	17,9	6,0	-7,7	-39,9	-3,0
474	Retail sale of IT and communication equipment in specialized stores	23,3	21,9	14,3	11,9	8,7	-37,7	-38,4	-21,4
475	Retail sale of other household appliances in specialized stores	6,1	1,9	-1,1	-2,8	-0,9	-2,8	-9,4	10,1
476	Retail sale of cultural and entertainment goods in specialized stores	5,9	-4,2	-13,8	8,4	-3,6	1,4	9,6	4,6
477	Retail sale of other goods in specialized stores	57,3	8,5	9,8	1,5	-10,9	-13,4	-27,6	-1,5
479	Retail sale not in stores, stalls or markets	33,7	14,1	-0,3	0,6	-4,7	-1,7	-12,6	-2,6

# Kosovo Agency of Statistics

## *short description*

**Kosovo Agency of Statistics** is a professional institution which deals with collection, processing and publication of official statistical data. As such acts since 1948 and has passed through several historical stages, structured according to state regulation of those times.

On 2 August 1999, the Agency has resumed his professional work (after nine years of interruption of all statistical series detrimental to the interest of Kosovo), as an independent institution under the Ministry of Public Administration. Since 12.12.2011 the Agency operates in the frames of the Prime Minister's Office. Office is funded by the Kosovo Consolidated Budget, but also by donors for specific projects and for technical professional support.

**Kosovo Agency of Statistics** acts according to the Law No. 04/L-036 which entered into force on 12.12.2011 and Amendment of Law No. 06/L-058 which entered into force on 17.01.2019 . Programme of Official Statistics 2018/2022 is in implementation for the development of statistical system in correlation with the European Union statistics (EUROSTAT).

**Kosovo Agency of Statistics** has this organizational structure: production departments; Department of Economic statistics, Department of National Accounts, Department of Agriculture and Environment statistics and Department of Social statistics. **Support Departments**; Department of Methodology and Information Technology, Department of Policy Planning, Coordination and Communication, Department of Census and survey and Department of Administration. **Within the Agency are also established Regional Offices**; Gjakove, Gjilan, Mitrovica, Peja, Prizren, Pristina and Ferizaj

In KAS are employed in total 156 workers, of whom 115 at the headquarters of the Agency, while in the Regional Offices, 41. Agency's educational qualifying structure is as follows: 123 with university education, 15 with with non-tertiary education, and 18 with secondary education.

We have professional and technical cooperation with all Ministries of the Government of Kosovo, especially with the Ministry of Economy and Finance, Central Bank of Kosovo, with international institutions, EUROSTAT, International Monetary Fund, World Bank, Sweden's SIDA, DFID, UNFPA, UNDP, UNVEF, and with the statistical institutions of the countries in the region.

**Kosovo Agency of Statistics** almost completely covers the territory of Kosovo, based on the statistical structure of the enumeration areas as the basic unit and sole in the country from which it gets first hand information. All surveys conducted in the field use the extension of the samples in these enumeration areas but also a statistical methodology according to international recommendations. During the collection of statistical data and reports from reporting entities are involved professionals, technicians, administrators, servants of the country offices, field enumerators from regional offices, etc.

In 2011, the project of Population Census , Households and Dwellings was successfully implemented, and in 2014 was successfully carried out the Agriculture Census. The result obtained from these censuses will have an important role in the development policies.

**The mission of the Agency**; to meet the needs of users with qualitative statistical data, objective, in time and space so that users have reliable base to conduct regular analysis in the interest of planning and project development at the municipal and country level. To support government institutions, scientific institutes, research academies, businesses in order to provide proper information for decision-makers and other users in Kosovo.

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