



Republika e Kosovës
Republika Kosova-Republic of Kosovo
Qeveria - Vlada - Government
Zyra e Kryeministrit -Ured Premijera -Office of the Prime Minister
Agjencia e Statistikave të Kosovës - Agencija za Statistike Kosova - Kosovo Agency of Statistics

Series 3: Economic Statistics

Hotel Statistics Q3 2019



Foreword

The Kosovo Agency of Statistics (KAS) has compiled the publication of the results of the Hotel Statistics in the period Q3 2019.

The survey on Hotel Statistics for the first time started in 2008, while the publication of these data started in 2009 on a regular quarterly basis in accordance with the Statistical Programme of KAS. The results of this research show the progress in the hotel activity in Kosovo.

Based on continued demand from various internal and external users of data and statistical information, as well as Eurostat recommendations and manuals on the indicators for hotel statistics, here we have introduced information of interest.

This publication will serve as a useful reference point for all users of KAS statistical data and as useful and relevant economic information for Kosovo.

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December, 2019

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List of Symbols and Abbreviations

KAS	-	Kosovo Agency of Statistics
MTI	-	Ministry of Trade and Industry
Q ₁	-	First quarter
Q ₂	-	Second quarter
Q ₃	-	Third quarter
Q ₄	-	Fourth quarter
:	-	Data are not available
-	-	Not applicable
%	-	Percentage

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1 Objective, coverage and definitions

1.1. Objective

The main objective of the research regarding the hotel statistics is to highlight the tendency of development of this economic activity in Kosovo. Statistical data of this publication present the trends in quarterly periods regarding this sector. These economic indicators enable the comparability of the data at the international level, taking into account the European standards for quarterly statistics.

1.2. Coverage

The data used for this publication are obtained from surveys conducted in the framework of this research, and they are: hotel survey where data are collected from hotels and other accommodation units, tourism survey "Holidays and trips" where data are collected from households, and survey "Tourist turnover at the border crossings" where data are administrative and are obtained by Kosovo Police.

The data of the hotels used for publication (on a quarterly and annual basis) are from 2010 to Q3 2019, data from the Kosovo Police (on a monthly and annual basis) are from 2017 and 2018, and the data on Tourism from households are for 2017 and 2018 (in quarterly basis).

1.3. Definitions

Hotel

Hotel unit is an enterprise which in business register is registered as hotel activity. Hotel units under the private businesses are included in this group. Depending on the services, these units are divided into hotels, motels, etc.

Tourism

Tourism comprises the activities of persons traveling to and staying in places different from their place of ordinary residence for a period not longer than one calendar year, and the purpose of this trip is leisure, business or other.

Visitor

Visitor is a person who spends at least one night in a hotel in the place he/she visits. For the purposes of tourism statistics, the term "visitor" represents a "person" who travels to a place other than the place he/she resides, for a period less than 12 months. The person can be local or foreign.

Local visitor is a person with permanent residence in Kosovo, but that stays for at least one night in a different place within Kosovo.

Foreign visitor is considered a person with permanent residence outside Kosovo, but who stays temporarily in Kosovo for at least one night.

Night of stay

A visitor who spends a night in a hotel facility is known as night of stay in our research.

2 Hotel capacities

2.1. Methodology and scope of the survey

The hotel survey is conducted on a quarterly basis throughout the territory of Kosovo. Data are obtained from hotels and other accommodation units classified in hotel and tourism activity in accordance with NACE Rev.2. The data are collected through the regional statistical offices (total of 7) through direct contact with reporting units and via email.

Based on the Statistical Programme of KAS, the following data are obtained: data on the number of hotels, number of employees, placement capacities (rooms, beds), the number of visitors and nights of stay by month, as well as data for foreign visitors by country of origin.

2.2. Sampling frame and selection

The Register of the Kosovo Hotel Capacity realized in 2016 is used as a sampling frame for the establishment of a hotel sampling (Table 1 and 2). This register contains 466 units which operate hotel activity in the territory of Kosovo, of which 46% are hotels and 38% are motels, while 16% comprise other types of accommodation units. The capacities of these total units at country level are 7,077 rooms and 11,101 beds.

The sampling for 2019 for the hotel survey contains 240 accommodation units divided by region. The largest number of accommodation units in the sampling has the Prishtina region with 74 units, Peja with 53 units, Prizren 40, and so on (Table 3).

2.3. Response rate and survey data at the country level

In the third quarter of 2019 (Q3 2019) the response rate in this survey was by 90% (Table 3).

Starting from the publication Q1 2018, the hotel data were published at the country level. In order to compare the data of 2018 with the two previous years, 2017 and 2016, and in order to obtain results at country level, we have increased the data by weight for these two years (2017 and 2016).

Table 1. Hotel capacities in Kosovo by type of accommodation

Type of accommodation unit	Units	Rooms	Beds
Hotel	214	4,457	7,195
Motel	177	2,132	2,836
Guesthouse	10	46	99
Hostel	9	43	171
Apartment	15	25	32
Bungalow	41	374	768
Total	466	7,077	11,101

Table 2. Hotel capacities in Kosovo by region

ID	Region	Accommodation units	Rooms	Beds
1	Gjakova	27	353	488
2	Gjilani	34	472	699
3	Mitrovica	29	484	734
4	Peja	87	1,145	2,154
5	Prizreni	83	1,219	2,483
6	Prishtina	144	2,607	3,514
7	Ferizaji	62	797	1,029
	Total	466	7,077	11,101

Table 3. Number of units in the sampling, sampling frame and number of responses in the period Q3 2019

ID	Region	Sampling frame (units)	Sampling (units)	Number of respondents in Q3 2019
1	Gjakovë	27	12	11
2	Gjilan	34	21	21
3	Mitrovicë	29	21	13
4	Pejë	87	53	47
5	Prizren	83	40	40
6	Prishtinë	144	74	65
7	Ferizaj	62	19	19
	Total	466	240	216

Table 4. Kosovo surveyed hotel capacity used, in percentage (%)

Period / Region	Gjakova	Gjilani	Mitrovica	Peja	Prizreni	Prishtina	Ferizaji	Total in %
Q1/2010	1.77	3.39	2.65	4.73	2.10	14.64	9.69	8.51
Q2/2010	2.28	1.96	2.96	5.10	3.74	19.32	9.09	10.71
Q3/2010	2.35	3.36	3.62	6.62	5.03	11.01	7.83	7.58
Q4/2010	1.58	2.64	2.63	5.62	6.80	10.25	7.67	7.20
Q1/2011	0.48	2.79	2.66	1.80	1.99	12.04	6.61	6.62
Q2/2011	2.49	3.21	2.15	5.56	5.04	16.94	5.04	9.61
Q3/2011	2.78	5.50	3.01	4.29	3.79	10.49	6.90	6.93
Q4/2011	1.21	3.16	2.61	4.71	2.51	13.72	5.26	7.72
Q1/2012	1.04	2.10	2.87	3.78	1.88	10.57	5.65	6.15
Q2/2012	2.25	3.68	2.47	12.47	4.12	14.35	23.76	10.93
Q3/2012	2.50	3.73	2.86	5.44	5.00	21.43	5.94	11.66
Q4/2012	2.56	3.40	2.94	3.83	4.28	21.51	4.61	11.26
Q1 2013	2.28	2.54	2.83	3.77	2.54	16.84	4.99	8.98
Q2 2013	1.55	2.82	2.69	3.32	4.86	16.27	5.45	9.00
Q3 2013	1.63	2.34	2.85	11.04	7.92	15.98	4.87	10.21
Q4 2013	1.64	3.48	2.99	3.77	4.57	18.43	12.58	10.64
Q1/2014	2.32	2.24	2.22	2.60	5.00	16.90	5.46	9.19
Q2/2014	2.32	2.49	2.49	12.43	5.88	20.59	3.41	11.95
Q3/2014	4.30	3.34	2.65	12.95	6.12	20.46	2.96	12.17
Q4/2014	3.78	1.73	2.30	14.48	4.29	17.21	2.10	10.48
Q1/2015	3.71	2.74	4.60	24.45	3.13	28.47	5.23	15.20
Q2/2015	4.44	3.85	3.88	12.41	8.90	26.85	8.43	15.70
Q3/2015	5.44	4.51	6.53	24.33	11.67	25.05	4.93	17.07
Q4/2015	4.64	2.41	2.97	9.04	6.92	27.51	6.21	14.43
Q1/2016	2.84	3.59	5.78	11.22	6.54	28.60	2.76	14.58
Q2/2016	6.30	5.08	4.52	11.04	8.19	26.32	7.89	14.18
Q3/2016	6.53	6.86	5.29	22.63	11.03	25.26	3.74	16.31
Q4/2016	5.39	2.43	4.00	9.17	5.36	17.52	4.38	10.11
Q1/2017	3.48	1.78	4.26	14.68	7.78	16.04	2.72	11.58
Q 2/2017	7.36	2.99	8.97	10.45	7.22	16.54	3.24	11.36
Q3/2017	11.46	4.87	9.88	14.91	10.26	14.83	2.84	12.71
Q4/2017	3.50	5.12	9.22	9.26	13.42	15.52	5.00	11.54
Q1/2018	9.62	3.56	7.25	17.33	7.91	17.57	5.23	12.38
Q2/2018	9.70	5.01	6.09	16.95	10.46	12.38	5.69	11.25
Q3/2018	13.98	7.55	9.80	22.05	9.96	16.37	5.37	16.15
Q4/2018	13.88	5.98	5.57	19.03	6.30	16.55	5.52	12.33
Q1/2019	6.07	3.65	3.50	13.56	7.93	15.35	5.46	10.50
Q2/2019	10.69	3.97	6.06	18.06	7.39	14.86	4.87	11.43
Q3/2019	6.98	4.74	8.17	28.83	8.21	19.50	5.44	15.25

According to the survey, the capacity used at the country level is 15.25%; for more see Table 4 which presents the use of hotel capacities in Kosovo at country level by region.

QUARTERLY DATA

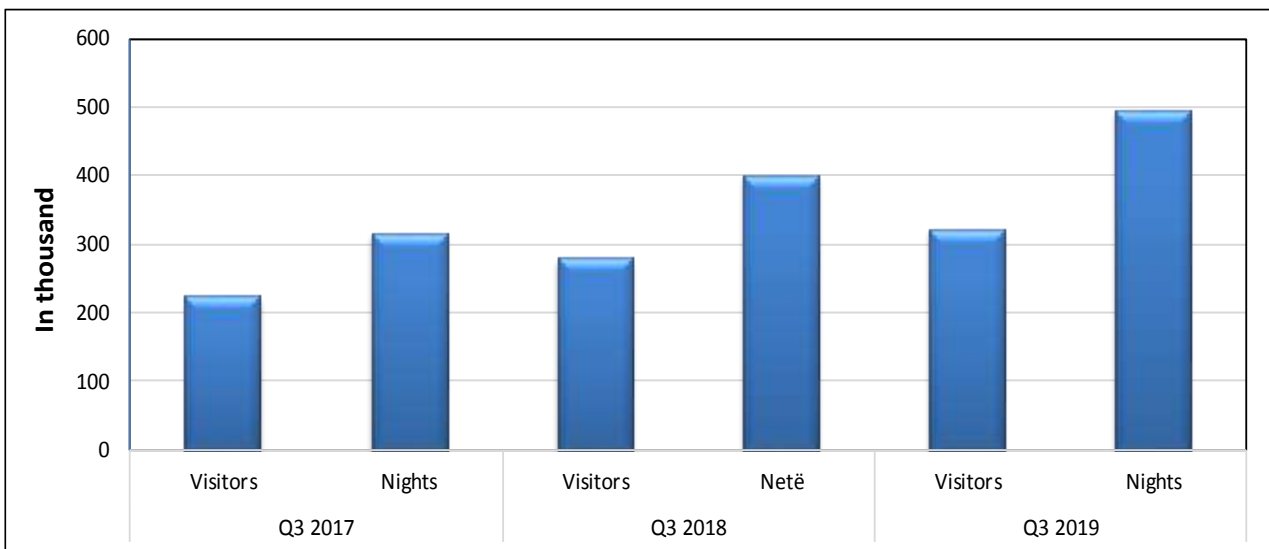
2.4. Local visitors and their nights of stay

Table 5. Number of local visitors and their nights of stay by region in the period Q3 of the years 2017 – 2019

ID	Region	Q3 2017		Q3 2018		Q3 2019	
		Visitors	Nights	Visitors	Netë	Visitors	Nights
1	Gjakovë	1,110	2,608	775	1,013	486	814
2	Gjilan	1,056	1,160	1,754	2,572	2,106	2,150
3	Mitrovicë	1,840	2,576	3,282	3,327	2,417	2,460
4	Pejë	9,174	13,937	9,777	14,994	12,219	23,132
5	Prizren	2,935	3,185	3,034	4,267	6,198	6,980
6	Prishtinë	4,887	6,458	5,352	7,690	7,814	12,844
7	Ferizaj	1,290	1,469	1,592	2,077	849	1,134
Total		22,292	31,392	27,885	39,834	32,091	49,514

In Q3 2019 the number of local visitors is 32 091, and the number of nights of stay is 49 514. The largest number of visitors has been observed in the region of Peja with 12 219 visitors and 23 132 nights of stay.

Graph 1. Movements (trends) of local visitors and their nights of stay in the period Q3 of the years 2017 – 2019



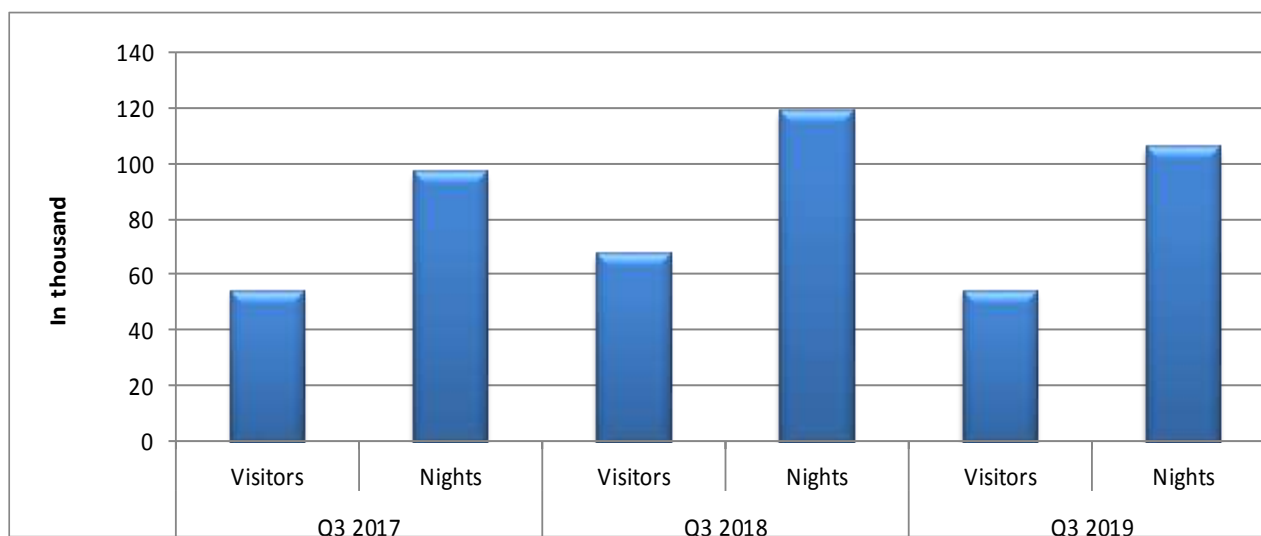
2.5. Foreign visitors and their nights of stay

Table 6. Number of foreign visitors and their nights of stay by region in the period Q3 of the years 2017 – 2019

ID	Region	Q3 2017		Q3 2018		Q3 2019	
		Visitors	Nights	Visitors	Nights	Visitors	Nights
1	Gjakovë	4,550	8,639	3,485	5,948	1,440	2,321
2	Gjilan	1,058	1,960	1,135	1,925	581	902
3	Mitrovicë	1,456	1,708	2,607	2,914	2,722	3,058
4	Pejë	13,278	33,415	12,618	27,735	10,309	33,995
5	Prizren	9,148	14,196	12,195	16,544	8,940	11,784
6	Prishtinë	22,722	35,066	26,076	43,996	27,453	50,193
7	Ferizaj	1,688	1,700	2,176	2,967	2,538	4,017
Total		53,900	96,684	67,359	119,275	53,984	106,270

In Q3 2019, the number of foreign visitors is 53 984 whereas the number of their nights of stay is 106 270. The largest number of foreign visitors is concentrated in Prishtina, Peja and so on.

Graph 2. Number of foreign visitors and their nights of stay in the period Q3 of the years 2017 – 2019



Kosovo Agency of Statistics

short description

Kosovo Agency of Statistics is a professional institution which deals with collection, processing and publication of official statistical data. As such acts since 1948 and has passed through several historical stages, structured according to state regulation of those times.

On 2 August 1999, the Agency has resumed his professional work (after nine years of interruption of all statistical series detrimental to the interest of Kosovo), as an independent institution under the Ministry of Public Administration. Since 12.12.2011 the Agency operates in the frames of the Prime Minister's Office. Office is funded by the Kosovo Consolidated Budget, but also by donors for specific projects and for technical professional support.

Kosovo Agency of Statistics acts according to the Law No. 04/L-036 which entered into force on 12.12.2011. Programme of Official Statistics 2013/2017 is in implementation for the development of statistical system in correlation with the European Union statistics (EUROSTAT).

Kosovo Agency of Statistics has this organizational structure: production departments; Department of Economic statistics, Department of National Accounts, Department of Agriculture and Environment statistics and Department of Social statistics. **Support Departments**; Department of Methodology and Information Technology, Department of Policy Planning, Coordination and Communication, Department of Census and survey and Department of Administration. **Within the Agency are also established Regional Offices**; Gjakove, Gjilan, Mitrovica, Peja, Prizren, Pristina and Ferizaj

In KAS are employed in total 159 workers, of whom 100 (68,0 %) at the headquarters of the Agency, while in the Regional Offices, 47 (32,0%). Agency's educational qualifying structure is as follows: 75,5% with university education, 12,3% with with non-tertiary education, and 12.3% with secondary education.

We have professional and technical cooperation with all Ministries of the Government of Kosovo, especially with the Ministry of Economy and Finance, Central Bank of Kosovo, with international institutions, EUROSTAT, International Monetary Fund, World Bank, Sweden's SIDA, DFID, UNFPA, UNDP, UNVEF, and with the statistical institutions of the countries in the region.

Kosovo Agency of Statistics almost completely covers the territory of Kosovo, based on the statistical structure of the enumeration areas as the basic unit and sole in the country from which it gets first hand information. All surveys conducted in the field use the extension of the samples in these enumeration areas but also a statistical methodology according to international recommendations. During the collection of statistical data and reports from reporting entities are involved professionals, technicians, administrators, servants of the country offices, field enumerators from regional offices, etc.

In 2011, the project of Population Census , Households and Dwellings was successfully implemented, and in 2014 was successfully carried out the Agriculture Census. The result obtained from these censuses will have an important role in the development policies.

The mission of the Agency; to meet the needs of users with qualitative statistical data, objective, in time and space so that users have reliable base to conduct regular analysis in the interest of planning and project development at the municipal and country level. To support government institutions, scientific institutes, research academies, businesses in order to provide proper information for decision-makers and other users in Kosovo.

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