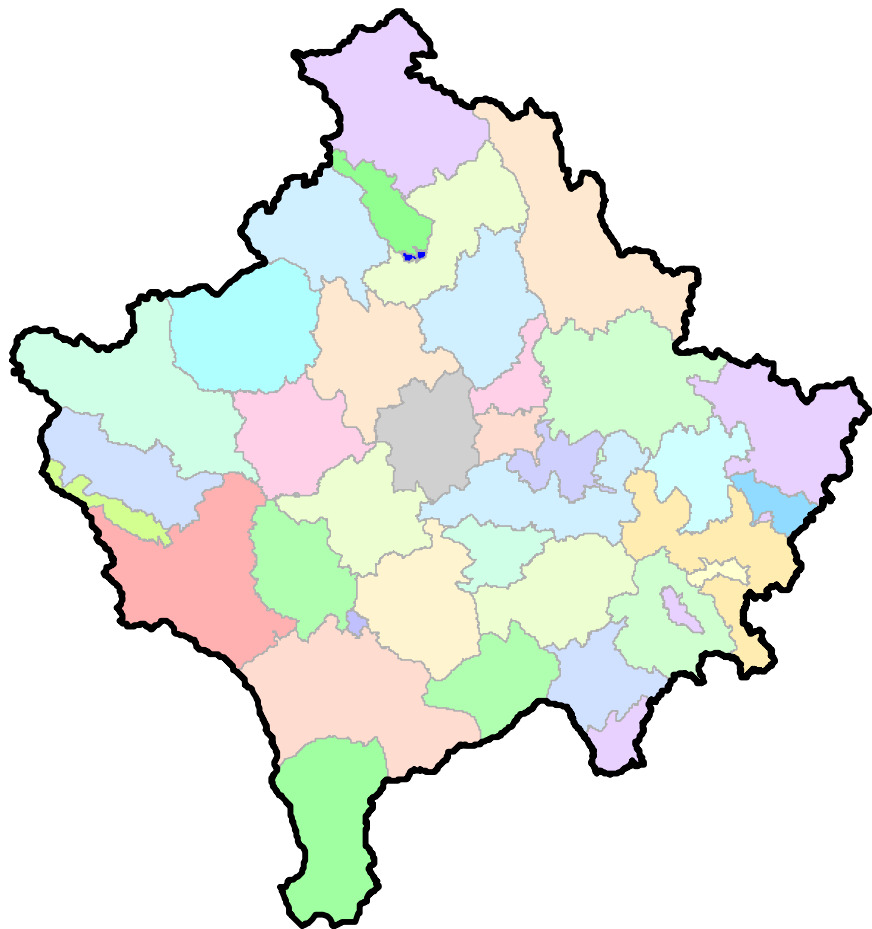




Republika e Kosovës
Republika Kosova-Republic of Kosovo
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Series 3: Economic Statistics

Hotel Statistics Q1 - 2017



AGJENCIA E STATISTIKAVE TË KOSOVËS
AGENCIJA ZA STATISTIKE KOSOVA
KOSOVO AGENCY OF STATISTICS

Foreword

Kosovo Agency of Statistics (KAS), respectively the Department of Economic Statistics and National Accounts, began the research for hotel operations in Kosovo in 2008. During 2009, KAS started with publications of hotel statistics on a quarterly basis. This statistical publication presents a collection of statistical data from hotel activity in Kosovo. Another data source is the Ministry of Trade and Industry (MTI), Department of Hotel and Tourism.

Based on continued demand from various internal and external users of data and statistical information, as well as Eurostat recommendations and manuals on the indicators for hotel statistics, we have introduced here information of interest.

The purpose of the publication is to set out the development trend of this economic activity in Kosovo. This publication will serve as a useful reference for all users of KAS statistical data, and as a useful and relevant economic information for Kosovo.

KAS is grateful to regional offices, the willingness of all hotels and sincere cooperation of the Ministry of Trade and Industry (MTI), namely the Department of Tourism and Hotel and SIDA interns for their contribution in the preparation of the publication.

Proposals, suggestions and feedback can be sent to email address: economic@ks-gov.net.

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June, 2017

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Symbols and Abbreviations

KAS	-	Kosovo Agency of Statistics
MTI	-	Ministry of Trade and Industry
Q1	-	First quarter
Q3	-	Second quarter
Q2	-	Third quarter
Q4	-	Fourth quarter
:	-	Data is not available
-	-	Not applicable
%	-	Percentage

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Methodology

Kosovo Agency of Statistics (KAS) has published data on Kosovo hotels for Q1 2017. Statistical information regarding the hotel and tourism activities are taken from statistical research organized throughout the country through regional statistical offices (total 7 of them).

Based on KAS statistical programme, collected data relate to the number of hotels, number of employees, facilities (rooms, beds), number of visitors and nights of stay by month, and foreign visitors by country.

Coverage

Number of hotels surveyed is a total of 130. The largest number of hotels are located in the region of Prishtina, Ferizaj, Gjakova, and so on.

Definition

Hotel

Hotel unit is an enterprise, which in business registry is registered in hotel activity. Hotel units under the private businesses are included in this group. Depending on the services, these units are divided into hotels, motels, etc.

Tourism

Tourism comprises the activities of persons traveling to and staying in places different from their place of ordinary residence for a period not longer than one calendar year and the purpose of this trip is leisure, business or other.

Visitor

Visitor is a person who spends at least one night in a hotel in the place he/she visits. For the purposes of tourism statistics, the term "visitor" represents a "person" who travels to a country other than the country he/she resides, for a period less than 12 months. The person can be local or foreign.

Local visitor is a person with permanent residence in Kosovo, but that stays for at least one night in a different place in Kosovo.

Foreign visitor is considered a person with permanent residence abroad Kosovo, but who stays temporarily in Kosovo for at least one night.

Night of stay

A visitor who spends a night in a hotel facility is known as night of stay in our research.

1 Hotel capacity

Table 1. Hotel capacities surveyed in Kosovo

ID Region	Region	Number of hotels	Number of rooms	Number of beds
1	Gjakovë	20	329	548
2	Gjilan	20	293	378
3	Mitrovicë	6	119	161
4	Pejë	16	330	648
5	Prizren	12	363	754
6	Prishtinë	36	1.170	1.610
7	Ferizaj	20	340	375
	Total	130	2.944	4.474

In the first quarter of 2017 (Q1 2017) part of the survey are 130 hotels that operate in the territory of Kosovo, most of the hotels are located in Prishtina, Gjakova, Ferizaj, etc.

Table 1a. Surveyed capacity utilization of hotels in Kosovo in percentage (%)

Period / Region	Gjakova	Gjilani	Mitrovica	Peja	Prizreni	Prishtina	Ferizaj	Total in%
Q1/2009	2.25	5.58	2.54	3.36	1.83	11.56	5.43	6.77
Q2/2009	2.14	5.67	2.62	6.35	3.13	13.82	10.27	8.73
Q3/2009	3.13	4.75	2.33	9.03	3.55	15.25	7.73	9.50
Q4/2009	2.40	3.77	2.32	5.63	2.60	20.23	15.51	11.63
Q1/2010	1.77	3.39	2.65	4.73	2.10	14.64	9.69	8.51
Q2/2010	2.28	1.96	2.96	5.10	3.74	19.32	9.09	10.71
Q3/2010	2.35	3.36	3.62	6.62	5.03	11.01	7.83	7.58
Q4/2010	1.58	2.64	2.63	5.62	6.80	10.25	7.67	7.20
Q1/2011	0.48	2.79	2.66	1.80	1.99	12.04	6.61	6.62
Q2/2011	2.49	3.21	2.15	5.56	5.04	16.94	5.04	9.61
Q3/2011	2.78	5.50	3.01	4.29	3.79	10.49	6.90	6.93
Q4/2011	1.21	3.16	2.61	4.71	2.51	13.72	5.26	7.72
Q1/2012	1.04	2.10	2.87	3.78	1.88	10.57	5.65	6.15
Q2/2012	2.25	3.68	2.47	12.47	4.12	14.35	23.76	10.93
Q3/2012	2.50	3.73	2.86	5.44	5.00	21.43	5.94	11.66
Q4/2012	2.56	3.40	2.94	3.83	4.28	21.51	4.61	11.26
Q1 2013	2.28	2.54	2.83	3.77	2.54	16.84	4.99	8.98
Q2 2013	1.55	2.82	2.69	3.32	4.86	16.27	5.45	9.00
Q3 2013	1.63	2.34	2.85	11.04	7.92	15.98	4.87	10.21
Q4 2013	1.64	3.48	2.99	3.77	4.57	18.43	12.58	10.64
Q1/2014	2.32	2.24	2.22	2.60	5.00	16.90	5.46	9.19
Q2/2014	2.32	2.49	2.49	12.43	5.88	20.59	3.41	11.95
Q3/2014	4.30	3.34	2.65	12.95	6.12	20.46	2.96	12.17
Q4/2014	3.78	1.73	2.30	14.48	4.29	17.21	2.10	10.48
Q1/2015	3.71	2.74	4.60	24.45	3.13	28.47	5.23	15.20
Q2/2015	4.44	3.85	3.88	12.41	8.90	26.85	8.43	15.70
Q3/2015	5.44	4.51	6.53	24.33	11.67	25.05	4.93	17.07
Q4/2015	4.64	2.41	2.97	9.04	6.92	27.51	6.21	14.43
Q1/2016	2.84	3.59	5.78	11.22	6.54	28.60	2.76	14.58
Q2/2016	6.30	5.08	4.52	11.04	8.19	26.32	7.89	14.18
Q3/2016	6.53	6.86	5.29	22.63	11.03	25.26	3.74	16.31
Q4/2016	5.39	2.43	4.00	9.17	5.36	17.52	4.38	10.11
Q1/2017	3.48	1.78	4.26	6.34	7.78	16.04	2.72	8.96

According to the survey, the capacity utilized at the country level is 8.96% for more see Table 1a which presents the use of hotel capacities in Kosovo at country level according to region.

2 Local and foreign visitors

Table 2. Number of visitors (local and foreign) and their nights of stay for 2008-2016

Period	Number of visitors		Nights of stay	
	Local	Foreign	Local	Foreign
2008	19.678	24.616	22.602	46.910
2009	52.631	36.318	54.876	76.042
2010	44.662	34.382	45.123	76.394
2011	42.044	30.349	44.757	65.584
2012	49.973	48.790	52.008	90.968
2013	45.380	50.074	54.867	83.883
2014	46.477	61.313	55.274	102.066
2015	60.200	79.238	81.372	120.669
2016	45.579	83.710	62.211	131.785

Table 2 presents the number of local and foreign visitors and their nights of stay for local and foreign visitors during 2008-2016.

In 2016 the number of local visitors decreased by 24.29% compared with 2015 the nights of stay of local visitors reduced to 23.55%. There is an increase of foreign visitors to 5.64%, while overnights of foreign visitors increased by 9.21% compared with 2015.

Graph 1. Number of visitors and their nights of stay by years 2008 – 2016

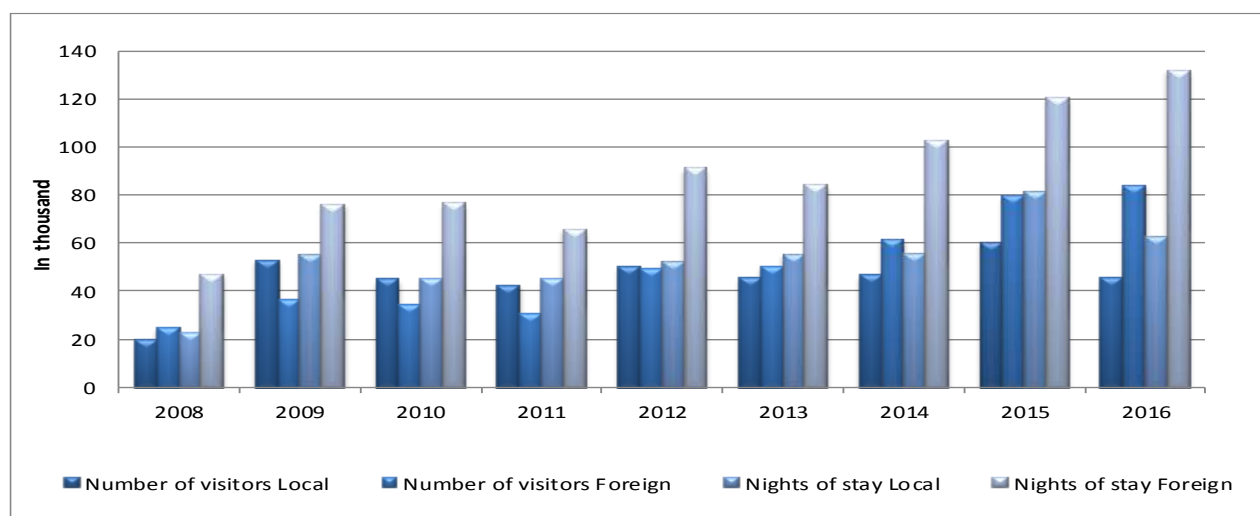
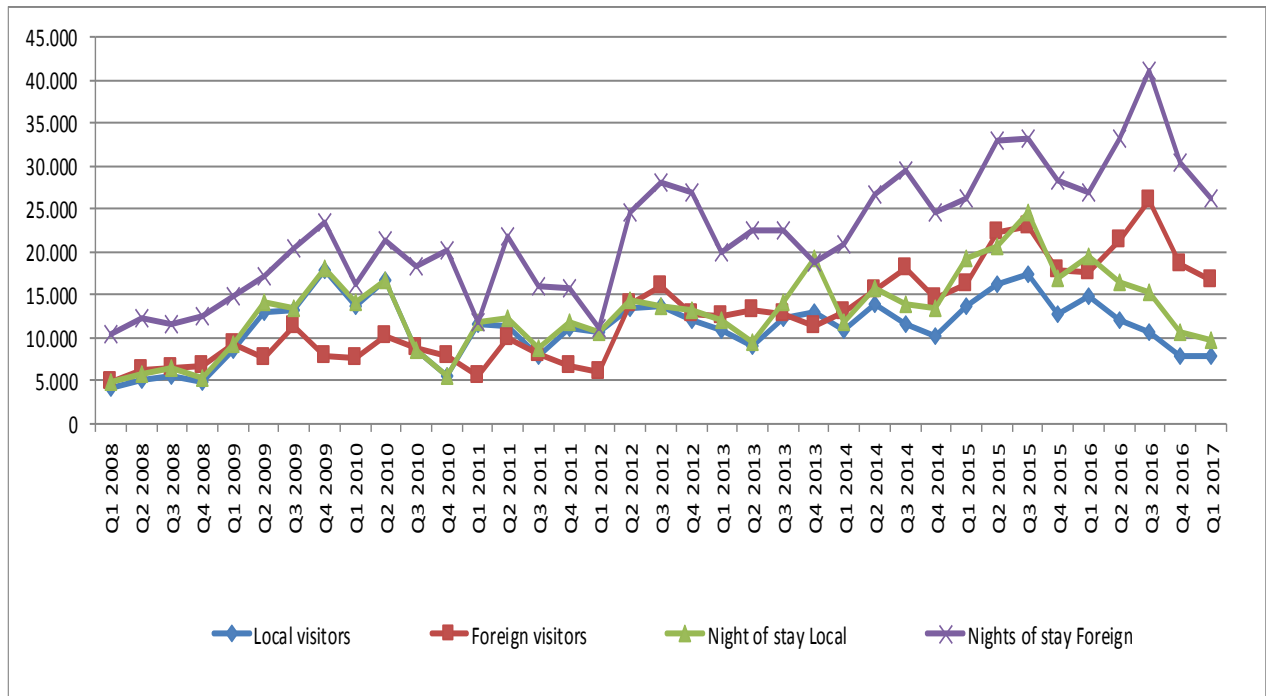


Table 2a. Number of visitors (local and foreign) and their nights of stay for the period Q1 2008 – Q1 2017

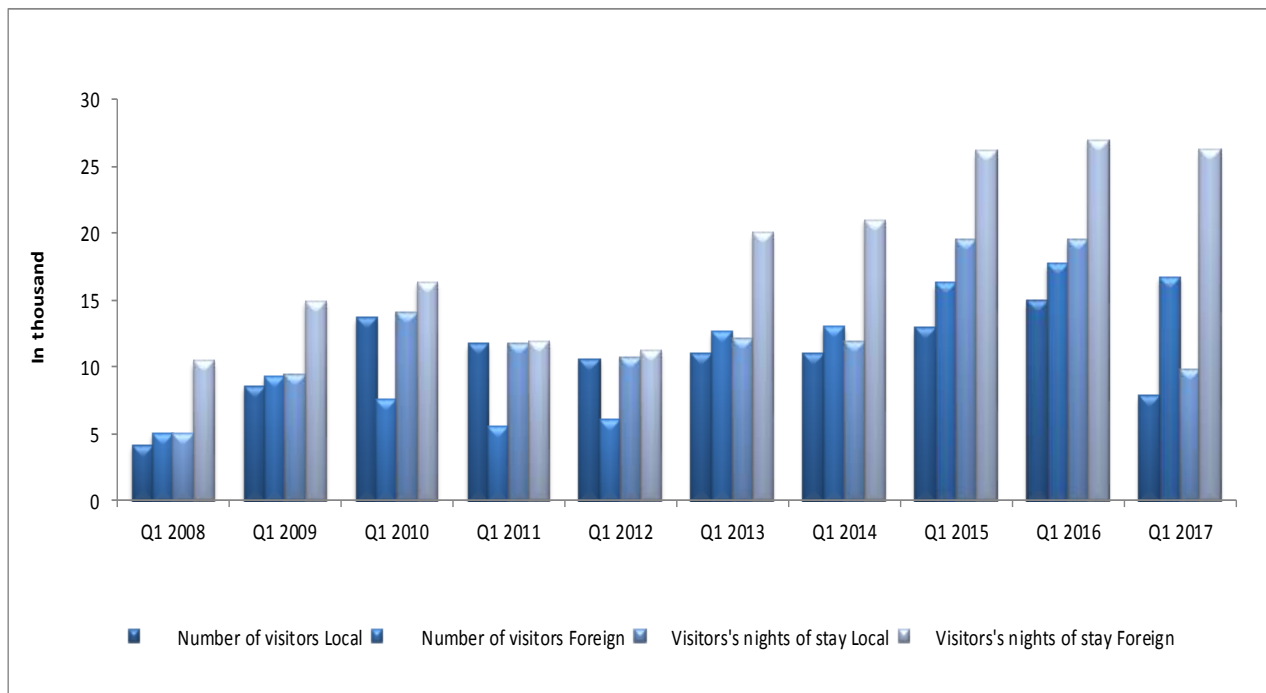
Period	Number of visitors		Visitors's nights of stay	
	Local	Foreign	Local	Foreign
Q1 2008	4.104	4.982	4.994	10.419
Q2 2008	5.142	6.380	5.824	12.428
Q3 2008	5.663	6.519	6.542	11.629
Q4 2008	4.769	6.735	5.242	12.434
Q1 2009	8.483	9.257	9.342	14.868
Q2 2009	13.040	7.599	14.082	17.103
Q3 2009	13.183	11.445	13.426	20.525
Q4 2009	17.925	8.017	18.026	23.546
Q1 2010	13.670	7.592	14.109	16.303
Q2 2010	16.789	10.208	16.789	21.478
Q3 2010	8.648	8.775	8.664	18.433
Q4 2010	5.556	7.807	5.561	20.180
Q1 2011	11.692	5.535	11.751	11.893
Q2 2011	11.405	9.889	12.401	21.944
Q3 2011	7.806	8.249	8.746	16.017
Q4 2011	11.141	6.676	11.859	15.730
Q1 2012	10.607	5.965	10.737	11.259
Q2 2012	13.581	14.025	14.418	24.638
Q3 2012	13.613	16.117	13.657	28.016
Q4 2012	12.172	12.683	13.196	27.055
Q1 2013	10.886	12.603	12.088	19.988
Q2 2013	9.055	13.340	9.552	22.615
Q3 2013	12.421	12.673	14.065	22.426
Q4 2013	13.018	11.458	19.162	18.854
Q1 2014	10.894	12.985	11.884	20.977
Q2 2014	13.902	15.613	15.896	26.799
Q3 2014	11.573	18.159	13.936	29.572
Q4 2014	10.108	14.556	13.558	24.718
Q1 2015	13.636	16.217	19.273	26.136
Q2 2015	16.320	22.240	20.560	32.926
Q3 2015	17.463	22.877	24.520	33.317
Q4 2015	12.781	17.904	17.019	28.290
Q1 2016	14.951	17.690	19.523	26.973
Q2 2016	12.010	21.280	16.520	33.119
Q3 2016	10.776	26.096	15.391	41.167
Q4 2016	7.842	18.644	10.777	30.526
Q1 2017	7.823	16.710	9.822	26.258

In Q1 2017 the number of visitors is 24 533 visitors, 31.89% are local visitors, and 68.11% are foreign visitors while the number of overnights in Q1 2017 is 36 080 nights, 27.22% are by local visitors and 72.78% are from foreign visitors.

Graph 2. Movements (trends) of visitors (local and foreign) and their nights of stay for the period Q1 2008 - Q1 2017



Graph 2a. Number of visitors (local and foreign) and their nights of stay during Q1 2017 compared to the same quarters of the previous years (2008-2017)



3 Local and foreign visitors and their nights of stay according to region

Table 3. Number of visitors and their nights of stay (local and foreign) according to the region for the period 2008-2016

ID. Region	Regionet	2008		2009		2010		2011		2012		2013		2014		2015		2016	
		Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights
1	Gjakovë	2.263	2.529	2.240	2.895	2.031	2.324	1.640	2.030	1.597	2.434	1.517	2.072	2.062	3.736	2.269	5.224	4.373	7.486
2	Gjilan	3.152	3.466	3.210	4.181	1.976	2.400	2.251	3.101	1.937	2.731	1.718	2.364	1.552	2.081	1.635	2.142	2.410	3.898
3	Mitrovicë	1.873	1.967	2.471	2.718	2.894	3.289	2.646	2.890	2.875	3.088	2.915	3.147	2.631	2.689	2.247	2.434	2.445	2.626
4	Pejë	4.924	5.423	8.288	10.680	8.337	9.677	6.633	7.170	7.593	11.184	6.630	9.597	11.534	18.751	21.707	33.857	24.110	32.927
5	Prizren	3.632	4.095	4.639	5.792	4.663	9.210	5.434	6.946	6.212	7.962	8.109	10.360	8.615	11.144	16.316	21.396	16.479	21.482
6	Prishtinë	27.076	50.198	57.569	92.245	49.172	83.694	46.636	80.620	68.537	102.846	68.687	102.323	77.167	114.489	89.050	130.269	76.543	120.305
7	Ferizaj	1.374	1.834	10.532	12.407	9.972	10.923	7.153	7.584	10.012	12.731	5.878	8.887	4.229	4.450	6.214	6.719	2.929	5.272
Total		44.294	69.512	88.949	130.918	79.045	121.517	72.393	110.341	98.763	142.976	95.454	138.750	107.790	157.340	139.438	202.041	129.289	193.996

Table 3 presents the total number of visitors and their nights of stay through the regions of Kosovo during 2008-2016.

As shown in table 3, with the largest number of visitors in 2016 is Prishtina region that leads with a total of 76 543 visitors, Peja ranks second with 24 110 visitors, Prizren ranks third with 16 479 visitors.

Graph 3. Number of visitors and their nights of stay (local and foreign) 2008-2016

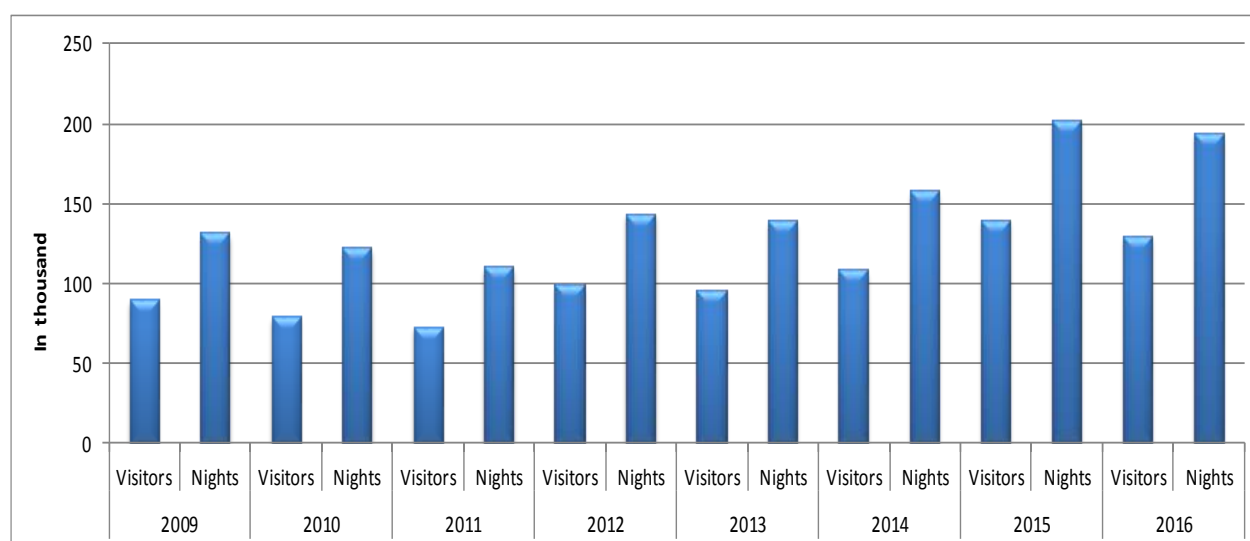
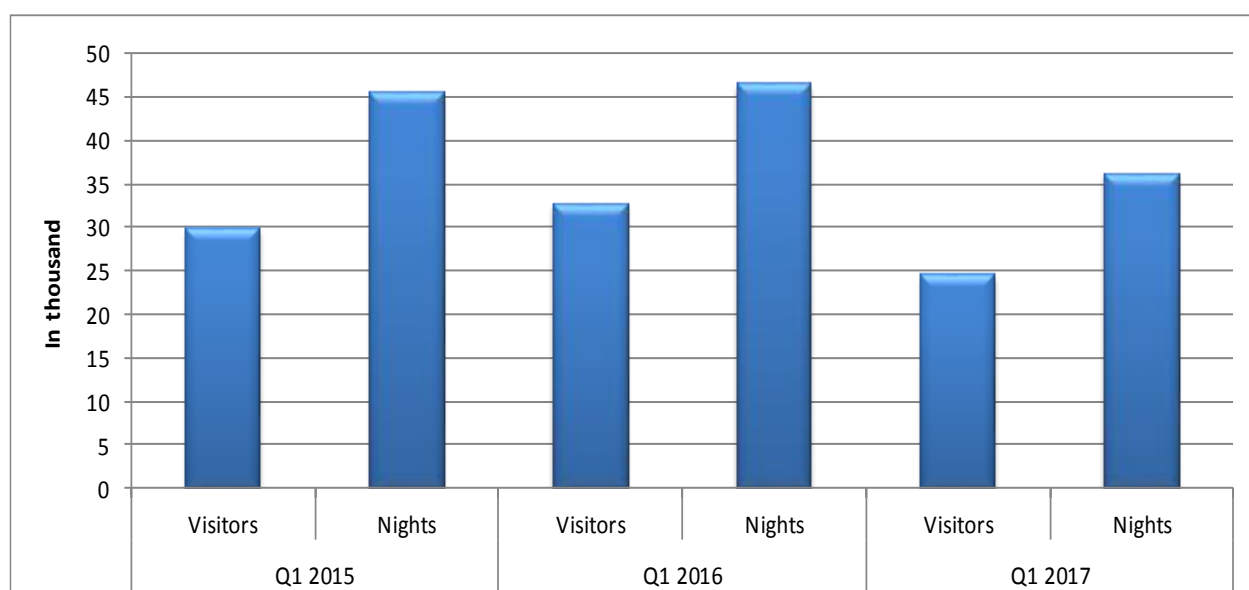


Table 3a. Number of visitors and their nights of stay (local and foreign) according to the region for Q1 2015, Q1 2016 and Q1 2017

Identification No.	Region	Q1 2015		Q1 2016		Q1 2017	
		Visitors	Nights	Visitors	Nights	Visitors	Nights
1	Gjakovë	552	1.200	500	761	1.204	1.716
2	Gjilan	351	424	458	575	506	607
3	Mitrovicë	571	675	452	452	605	617
4	Pejë	4.818	9.903	6.136	6.638	2.188	3.698
5	Prizren	1.953	2.079	3.739	4.492	4.154	5.278
6	Prishtinë	20.364	29.848	20.730	32.871	15.047	23.246
7	Ferizaj	1.244	1.280	626	707	829	918
Total		29.853	45.409	32.641	46.496	24.533	36.080

Table 3a shows that in Q1 2017 the largest number of visitors and their nights of stay has Prishtina region with 15 047 visitors and 23 246 nights of stay.

Graph 3a. Number of visitors and their nights of stay (local and foreign) Q1 2015, Q1 2016 and Q1 2017

4 Foreign visitors according to region

Table 4. Number of foreign visitors and their nights of stay in the regions of Kosovo during the period 2008 - 2016

ID. Region	Region	2008		2009		2010		2011		2012		2013		2014		2015		2016	
		Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights
1	Gjakovë	646	965	646	1.105	734	1.032	647	980	739	1.512	547	1.062	1.003	2.389	1.267	3.836	2.345	4.516
2	Gjilan	937	1.182	937	1.379	779	1.203	755	1.546	886	1.594	737	1.198	794	1.222	712	1.109	1.109	1.973
3	Mitrovicë	546	185	546	768	827	1.222	4.458	813	557	647	616	692	532	532	385	414	646	745
4	Pejë	3.763	3.123	3.763	5.714	3.152	4.470	260	2.692	2.588	5.554	1.326	3.733	5.761	9.197	12.694	17.224	12.649	18.348
5	Prizren	2.412	1.631	2.412	3.343	2.334	6.846	20.832	4.066	2.695	4.369	3.799	5.521	3.520	5.694	9.779	13.947	9.101	13.044
6	Prishtinë	26.781	40.836	26.781	60.746	25.428	59.542	1.635	53.763	37.897	71.555	42.083	70.517	49.041	82.194	53.057	82.561	56.291	90.998
7	Ferizaj	1.233	279	1.233	2.987	1.128	2.079	1.762	1.724	3.428	5.737	966	1.160	662	837	1.344	1.578	1.569	2.161
Total		36.318	48.201	36.318	76.042	34.382	76.394	30.349	65.584	48.790	90.968	50.074	83.883	61.313	102.066	79.238	120.669	83.710	131.785

Graph 4. Number of foreign visitors and their nights of stay in the regions of Kosovo during the period 2008 - 2016

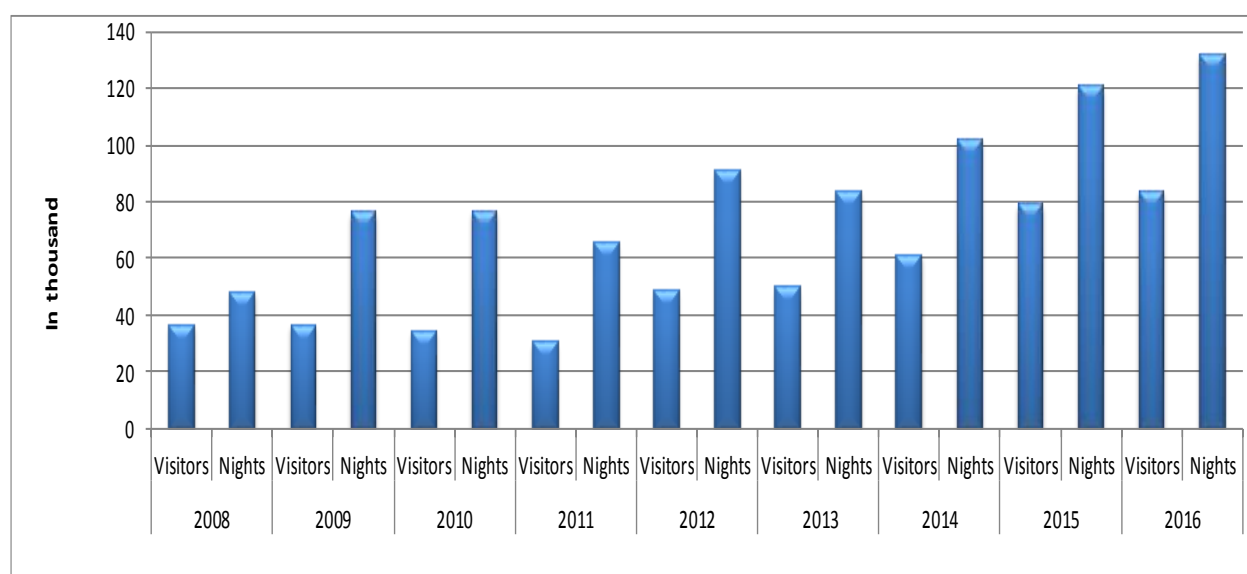
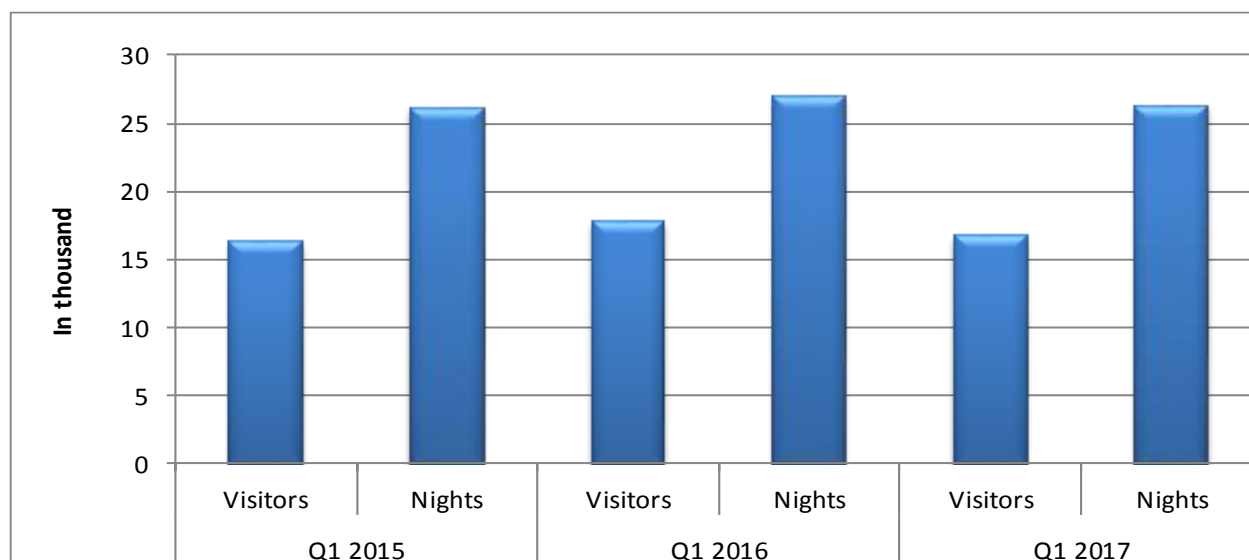


Table 4a. Number of foreign visitors and their nights of stay according to the region for the period Q1 of the years 2015 - 2017

ID. Region	Region	Q1 2015		Q1 2016		Q1 2017	
		Visitors	Nights	Visitors	Nights	Visitors	Nights
1	Gjakovë	311	891	218	411	387	757
2	Gjilan	126	191	173	260	171	230
3	Mitrovicë	51	54	115	115	194	196
4	Pejë	2.879	4.342	2.269	2.557	1.134	2.267
5	Prizren	1.011	1.114	1.878	2.366	1.948	2.598
6	Prishtinë	11.725	19.397	12.715	20.873	12.410	19.666
7	Ferizaj	114	147	322	391	466	544
Total		16.217	26.136	17.690	26.973	16.710	26.258

The largest number of foreign visitors is concentrated in Prishtina, Prizren and so on.

Graph 4a. Number of foreign visitors and their nights of stay for the periods Q1 2015, Q1 2016 and Q1 2017

5 Foreign visitors and their nights of stay according to the country of origin

Table 5. Number of foreign visitors and their nights of stay according to the country of origin over the period 2008 - 2016

Order No.	Country	2008		2009		2010		2011		2012		2013		2014		2015		2016	
		Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights	Visitors	Nights
1	Austria	127	139	856	1.435	451	680	500	1.320	233	1.107	566	1.226	1.727	3.240	3.365	4.312	3.799	5.483
2	Belgium	62	80	100	148	85	108	43	43	108	139	56	65	408	469	1.096	1.654	1.368	2.022
3	Bosnia and Herzegovina	167	193	880	1.038	269	393	212	390	136	549	429	775	289	522	1.097	1.649	1.384	2.005
4	Great Britain	1.487	3.919	2.202	4.204	1.296	2.571	1.251	2.539	289	4.071	1.916	3.623	2.044	4.018	2.377	4.183	2.784	4.671
5	France	288	488	851	1.068	423	601	301	409	151	875	989	1.537	1.085	1.793	1.711	2.850	1.909	2.934
6	Germany	734	4.517	3.598	7.211	2.941	8.413	2.750	8.730	716	6.279	4.259	6.497	5.003	8.254	6.194	9.888	7.236	11.814
7	Greece	1.578	187	513	554	114	155	37	63	13	287	243	396	238	591	622	1.116	672	1.308
8	Netherlands	84	157	317	632	993	342	278	505	99	850	78	111	179	296	856	1.406	1.260	2.324
9	Italy	1.089	2.427	1.429	1.945	1.512	2.320	1.938	2.595	175	6.365	3.704	5.280	2.061	3.873	2.409	3.939	2.542	3.807
10	Croatia	931	1.060	1.138	2.901	950	1.752	871	1.973	298	3.344	1.771	3.795	1.757	3.667	3.883	5.235	2.774	4.332
11	Montenegro	166	191	350	1.434	270	2.195	181	264	51	1.099	372	639	368	582	1.631	2.646	1.576	2.379
12	Macedonia	1.195	1.374	1.576	5.958	935	1.284	713	969	305	977	1.034	1.432	1.179	1.990	3.124	4.860	3.174	4.778
13	Poland	89	97	44	24	102	143	110	150	13	142	51	62	46	63	230	619	345	581
14	Serbia	250	233	578	446	558	705	515	708	195	1.074	725	1.418	1.303	2.340	2.609	4.210	3.113	4.544
15	US	2.450	5.593	3.279	5.500	1.867	4.925	1.628	3.676	624	7.670	5.302	9.315	5.283	10.037	6.065	9.331	6.165	10.483
16	Albania	3.213	3.311	6.313	9.511	4.152	4.540	4.050	4.733	1.436	6.395	7.778	10.515	9.262	12.942	17.206	23.872	15.082	20.518
17	Slovenia	1.289	1.823	1.481	3.145	1.166	2.017	1.707	4.120	461	7.085	1.467	4.627	1.881	5.088	3.111	5.289	3.212	5.843
18	Spain	131	138	62	106	14	18	28	40	6	84	39	58	24	26	266	581	185	285
19	Turkey	1.694	2.099	3.098	5.559	2.184	5.796	2.028	3.116	853	8.627	4.949	8.237	3.841	6.608	5.380	8.373	6.540	10.499
20	Switzerland	1.452	2.325	1.245	1.808	471	822	1.061	1.962	256	2.157	2.591	5.038	3.336	6.059	5.202	7.837	5.574	9.142
21	Other	6.140	16.559	6.408	21.416	13.629	36.614	10.147	27.279	6.265	31.792	11.755	19.237	19.999	29.608	10.804	16.819	13.016	22.033
Total		24.616	46.910	36.318	76.043	34.382	76.394	30.349	65.584	48.790	90.968	50.074	83.883	61.313	102.066	79.238	120.669	83.710	131.785

Table 5a. Number of foreign visitors and their nights of stay according to the country of origin for the period Q1 2015, Q1 2016 and Q1 2017

Order No.	Country	Q1 2015		Q1 2016		Q1 2017	
		Visitors	Nights	Visitors	Nights	Visitors	Nights
1	Austria	518	729	630	869	558	822
2	Belgium	194	278	197	261	261	372
3	Bosnia and Herzegovina	268	419	325	438	251	434
4	Great Britain	483	979	589	1.015	533	778
5	France	561	800	315	533	372	555
6	Germany	1.350	2.201	1.180	1.802	1.224	2.079
7	Greece	136	225	168	343	190	481
8	Netherlands	196	360	207	355	264	443
9	Italy	560	862	428	643	538	877
10	Croatia	509	787	650	1.039	580	886
11	Montenegro	312	597	373	518	217	377
12	Macedonia	628	893	703	984	686	1.213
13	Poland	35	58	75	85	45	89
14	Serbia	550	850	770	1.007	666	1.002
15	US	1.132	1.855	1.037	1.726	1.000	1.596
16	Albania	4.473	7.231	3.811	4.643	3.607	5.031
17	Slovenia	758	1.345	893	1.571	638	1.233
18	Spain	10	18	9	18	19	32
19	Turkey	1.029	1.629	1.258	1.968	1.680	2.377
20	Switzerland	1.019	1.511	887	1.341	1.031	1.813
21	Other	1.496	2.509	3.185	5.814	2.350	3.768
	Total	16.217	26.136	17.690	26.973	16.710	26.258

Regarding foreign visitors, the majority are from Albania, Turkey, Germany, etc.

