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Hotel Statistics (Q1 – 2015)



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AGJENCIA E STATISTIKAVE TË KOSOVËS
AGENCIJA ZA STATISTIKE KOSOVA
KOSOVO AGENCY OF STATISTICS

Foreword

Kosovo Agency of Statistics (KAS) respectively the Department of Economic Statistics and National Accounts began the research for hotel operations in Kosovo in 2008. During 2009 KAS started with publications of hotel statistics on a quarterly basis. This statistical publication presents a collection of statistical data from hotel activity in Kosovo. Another data source is the Ministry of Trade and Industry (MTI), Department of Hotel and Tourism.

Based on continued demand from various internal and external users of data and statistical information as well as Eurostat recommendations and manuals on the indicators that should be published for hotel statistics, here we have introduced information of interest.

The purpose of the publication is to set out the development trend of this economic activity in Kosovo. This publication will serve as a useful reference for all users of KAS statistical data, and as useful and relevant economic information for Kosovo.

KAS is grateful to regional offices, the willingness of all hotels and sincere cooperation of the Ministry of Trade and Industry (MTI), namely the Department of Tourism and Hotel and SIDA interns for their contribution in the preparation of the publication.

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- KAS** - Kosovo Agency of Statistics
- MTI** - Ministry of Trade and Industry
- Q₁** - First Quarter
- Q₂** - Second Quarter
- Q₃** - Third Quarter
- Q₄** - Fourth Quarter

- :** - The data is not available
- - Not applicable
- %** - Percentage

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Methodology

Kosovo Agency of Statistics (KAS) has published data on Kosovo hotels for Q1 2015. Statistical information regarding the hotel and tourism activities are taken from statistical research organized throughout the country through regional statistical offices (total 7 of them).

Based on KAS statistical programme, collected data relate to the number of hotels, number of employees, facilities (rooms, beds), number of visitors and nights of stay by month, and foreign visitors by country.

Coverage

The number of hotels surveyed is a total of 105. This publication does not include a number of hotels in different regions of Kosovo due to the small capacity of the hotel.

In this quarter we made changes in the sample (due to the inclusion of new hotels with large number of visitors). These changes are reflected in increased hotel capacity utilization in the region of Prishtina and Peja.

Definitions

Hotel

Hotel unit is an enterprise, which in business registry is registered in hotel activity. Also the hotel units are an enterprise which within the private enterprises is included in this group. Depending on the services, these units are divided into hotels, motels, etc.

Tourism

Tourism comprises the activities of persons traveling to and staying in places different from their place of ordinary residence for a period not longer than one calendar year and the purpose of this trip is leisure, business or other.

Visitor

Visitor is a person who spends at least one night in a hotel in the place he/she visits. For the purposes of tourism statistics, the term "visitor" represents a "person" who travels to a country other than the country he/she resides, for a period less than 12 months. It can be local or foreign.

Local visitor is a person with permanent residence in Kosovo, but that stays for at least one night in a different place in Kosovo.

Foreign visitor is considered a person with permanent residence abroad Kosovo, but who stays temporarily in Kosovo for at least one night.

Night of stay

A visitor who spends a night in a hotel facility is known as night of stay in our research.

1 Hotel capacity

Table 1. Hotel capacity surveyed in Kosovo

ID Region	Region	Number of hotels	Number of rooms	Number of beds
1	Gjakovë	10	185	359
2	Gjilan	10	142	172
3	Mitrovicë	6	133	163
4	Pejë	15	268	450
5	Prizren	12	332	739
6	Prishtinë	35	1.025	1.165
7	Ferizaj	17	256	272
	Total	105	2.341	3.320

In the first quarter of 2015 (Q1 2015), part of the survey were 105 hotels that operate in Kosovo, most of the hotels are located in the region of Prishtina, Ferizaj, Peja, etc.

Table 1a. Capacity utilization of surveyed hotels in Kosovo in percentage (%)

Period / Region	Gjakova	Gjilani	Mitrovica	Peja	Prizreni	Prishtina	Ferizaji	Total in%
Q1/2009	2.25	5.58	2.54	3.36	1.83	11.56	5.43	6.77
Q2/2009	2.14	5.67	2.62	6.35	3.13	13.82	10.27	8.73
Q3/2009	3.13	4.75	2.33	9.03	3.55	15.25	7.73	9.50
Q4/2009	2.40	3.77	2.32	5.63	2.60	20.23	15.51	11.63
Q1/2010	1.77	3.39	2.65	4.73	2.10	14.64	9.69	8.51
Q2/2010	2.28	1.96	2.96	5.10	3.74	19.32	9.09	10.71
Q3/2010	2.35	3.36	3.62	6.62	5.03	11.01	7.83	7.58
Q4/2010	1.58	2.64	2.63	5.62	6.80	10.25	7.67	7.20
Q1/2011	0.48	2.79	2.66	1.80	1.99	12.04	6.61	6.62
Q2/2011	2.49	3.21	2.15	5.56	5.04	16.94	5.04	9.61
Q3/2011	2.78	5.50	3.01	4.29	3.79	10.49	6.90	6.93
Q4/2011	1.21	3.16	2.61	4.71	2.51	13.72	5.26	7.72
Q1/2012	1.04	2.10	2.87	3.78	1.88	10.57	5.65	6.15
Q2/2012	2.25	3.68	2.47	12.47	4.12	14.35	23.76	10.93
Q3/2012	2.50	3.73	2.86	5.44	5.00	21.43	5.94	11.66
Q4/2012	2.56	3.40	2.94	3.83	4.28	21.51	4.61	11.26
Q1 2013	2.28	2.54	2.83	3.77	2.54	16.84	4.99	8.98
Q2 2013	1.55	2.82	2.69	3.32	4.86	16.27	5.45	9.00
Q3 2013	1.63	2.34	2.85	11.04	7.92	15.98	4.87	10.21
Q4 2013	1.64	3.48	2.99	3.77	4.57	18.43	12.58	10.64
Q1/2014	2.32	2.24	2.22	2.60	5.00	16.90	5.46	9.19
Q2/2014	2.32	2.49	2.49	12.43	5.88	20.59	3.41	11.95
Q3/2014	4.30	3.34	2.65	12.95	6.12	20.46	2.96	12.17
Q4/2014	3.78	1.73	2.30	14.48	4.29	17.21	2.10	10.48
Q1/2015	3.71	2.74	4.60	24.45	3.13	28.47	5.23	15.20

According to the survey, utilizing capacity at the country level is 15.20% for more see Table 1a which represents the use of hotel capacity in Kosovo at the country level by region.

2 Local and foreign visitors

Table 2. Number of visitors (local and foreign) and their nights of stay for 2008 - 2014

Period	Number of visitors		Nights of stay	
	Local	Foreign	Local	Foreign
2008	19.678	24.616	22.602	46.910
2009	52.631	36.318	54.876	76.042
2010	44.662	34.382	45.123	76.394
2011	42.044	30.349	44.757	65.584
2012	49.973	48.790	52.008	90.968
2013	45.380	50.074	54.867	83.883
2014	46.477	61.313	55.274	102.066

Table 2 presents the number of local and foreign visitors and nights of stay for local and foreign visitors during the year 2008-2014.

In 2014 the number of local visitors increased by 2.42% compared with 2013, local visitor nights of stay increased by 0.74%. There was an increase of foreign visitors to 22.44%, while foreign visitor's nights of stay increased to 21.68% in comparison with 2013.

Graph 1. The number of visitors and nights of stay in 2008 - 2014



